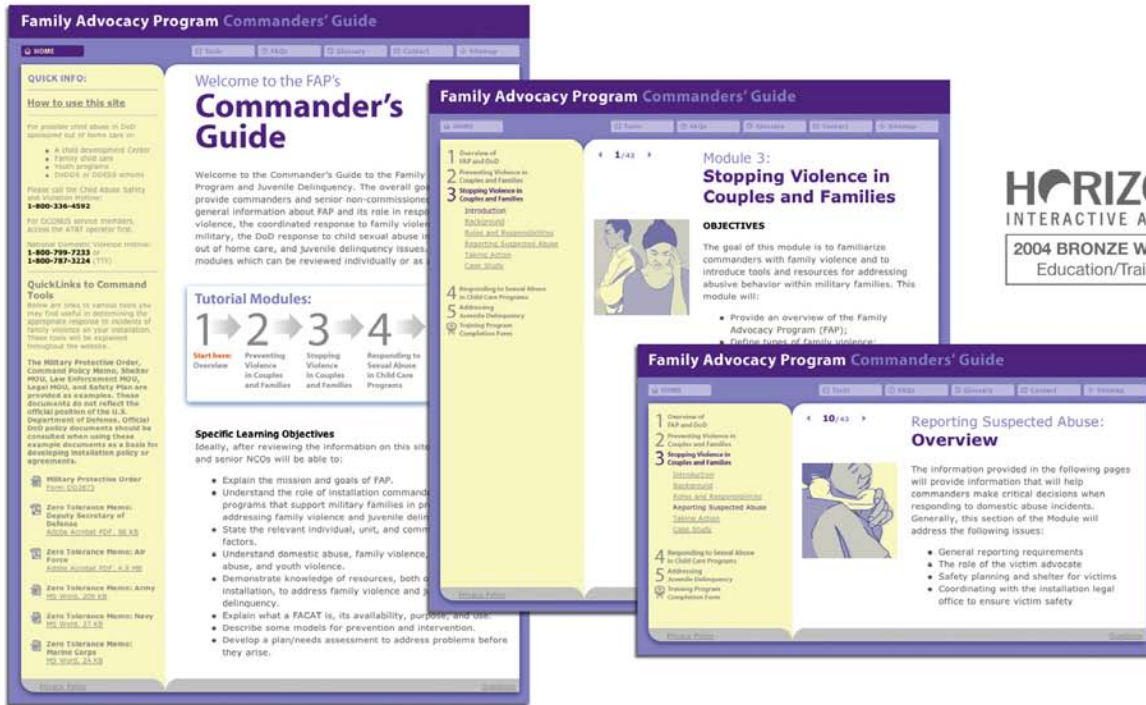


Case Studies: Government



Family Advocacy Program (FAPMIP), DoD

The Challenge

When the Department of Defense's (DoD's) Family Advocacy Program (FAP) wanted to improve its Web site to make it more usable and informative, the program hired Keymind. The challenge was to update and redesign the site used by military base commanders and senior personnel. The site offers information on the 20-year-old program and its role in responding to family violence in the military, child sexual abuse in DoD-sponsored out-of-home care, and juvenile delinquency.

Our Strategy

Keymind created an interactive site with five tutorials. Each module has a stated objective and an applicable case study with follow-on multiple-choice questions and scenarios. We built the application using HTML, JavaScript, and CGI. The site also contains links to critical documents available for downloading, as well as FAQs and a glossary. Keymind built a custom administration section to accompany the public site that allows the client to update content without knowing HTML. Keymind also developed a PowerPoint version of the tutorials to complement the Web site.

The Impact

The new Family Advocacy Program's (FAP's) Commander's Web site has been applauded for its new look and ease of navigation. Users are able to navigate the tutorial effortlessly.

Keymind has been recognized with a Horizon Interactive Award for the work it has done for FAP.

See More

<http://www.dod.gov/fapmip>